



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

HOUSE MAJORITY PAC (3515)
Waterfront Strategies (2455)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174785
Inv Date 10/28/2012
Terms Cash In Advance
Contract 48933
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Waterfront Strategies
C/O GMMB
1010 Wisconsin Ave
Washington, DC 20007

AgM

Product POLITICAL ISSUE (1052)
Brand Est 2222 10.25-10.31 (28271)
Acct Types Local/Political Issue Agency
Est/Headline 2222/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:04PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	8:00AM- 9:00AM	Per week (1),Sa	10/27/12 8:29AM (Sa)	00:30	Today Show Weekend	HMPMA06T1201H	\$3500.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (1),Su	10/28/12 8:49AM (Su)	00:30	TODAY SHOW-SUNDAY	HMPMA06T1201H	\$2500.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (1),Th,Fr	10/26/12 3:57PM (Fr)	00:30	Family Feud Episode: 12076	HMPMA06T1201H	\$2000.00	
7.0	SPOT	6:30PM-NBC Nightly	Day, F-1	10/26/12 6:47PM (Fr)	00:30	NBC Nightly News	HMPMA06T1201H	\$7280.00	

Duplicate

We warrant that the actual broadcast information shown
on this invoice was taken from the official program log.

Gross Total	\$15,280.00	Total Spots	4
Commission	(\$2,292.00)		
Net Total	\$12,988.00		